

### **ARTfair Innsbruck 2024 – Austria's Largest Art Fair as a Celebration of Art with Top-class Flair**

The 28th edition of the renowned ARTfair Innsbruck is just around the corner, promising once again to be a highlight in the international art fair calendar. From 25 to 27 October 2024, the Olympiaworld Innsbruck will once again become the stage for outstanding contemporary art, offering art lovers and collectors an unparalleled experience.

[www.artfair-innsbruck.com](http://www.artfair-innsbruck.com)

#### **Established Program and Young Art:**

Fair founder and director Johanna Penz is particularly proud of the renewed participation of the Faculty of Arts at the University of Pécs/Hungary, which will be represented with an impressive selection of works by its talented students and professors. This presentation promises to enthuse visitors with innovative and fresh perspectives and to underline the high level of the art university.

Even though the majority of the ARTfair Innsbruck fair program is traditionally rooted in the internationally established art scene young art has also found its stage in a selected segment at ARTfair Innsbruck for some time now, particularly highlighted by the University of Pécs and by GALARTERY fine art/Austria.

#### **Renowned regular exhibitors:**

A reliable basis and important highlights of the fair are exclusive regular galleries such as ArtGalerie am Hofsteig/Austria, presenting an exquisite selection of artworks by its prominent Blue Chip artists such as "Mr. Barcode" Jürgen Norbert Fux, Pop Art star Michel Friess, and the mysterious Mr. Brainwash with. Equally important is Galerie Global Art Solution/Germany featuring, among others, the latest works by Polke master student Thorsten Poersch and significant exhibits from Erich Schobesberger's "Sins" series. These artists are known for their exceptional creativity and influence on the contemporary art scene, and their works are a must-see for any art connoisseur.

#### **Accompanying program with guided tours, expert talks, and Art Specials:**

Various events and expert guided tours offer exciting insights and perspectives. Galerie Dikmayer Berlin Mitte/Germany will also be showing a modern continuation of fantastic realism again in an Art Special for the repeated time as a sequel.

#### **Proven concept of success of ARTfair Innsbruck:**

ARTfair Innsbruck remains true to its proven concept of success of offering the highest quality in international contemporary art. "Our fair attracts a discerning art audience year after year, appreciating the diversity and excellence of the works on display. From

established artists to emerging talents, ARTfair Innsbruck is the place where art can be experienced in all its glory," says fair director Johanna Penz. Furthermore, Penz likes to quote the Austrian philosopher Konrad Paul Liessmann on this, who says, among other things, that art "may not be able to solve the great problems of the world, but it does span a delicate arc of empathy and sympathy over the abysses of the human..."

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**ARTfair Innsbruck is one of the leading fairs for contemporary art in Europe. Since its foundation, it has attracted art lovers and collectors from all over the world every year. With its focus on the highest quality and diversity, ARTfair Innsbruck offers a platform for established artists and emerging talents to present their works to an international audience.**

**The thematic focus of the art fair is on international contemporary art. Galleries and art dealers from various nations present international contemporary visual art, classical modernism, Pop Art and other current movements of the 20th/21st centuries - paintings, works on paper, edition objects, original prints, sculptures, objects/installations, photographs, new media as well as original art projects.**

More information: <https://www.artfair-innsbruck.com/>

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Scene images you can find here: <https://www.artfair-innsbruck.com/pressebereich>  
Newest press images of artworks you can find here: <https://we.tl/t-v0nrctb0e1>

ARTfair-Innsbruck Location:

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Tel. +43(0)512 567101**

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*Winner of the International Award Kunstmediator 2009*

*Nominated for the Bank Austria Art Prize 2013*

*Winner of the Lions Melvin Jones Award 2016*

*Entrepreneur of the Year 2018 - Austrian Federal Economic Chamber + daily newspaper DIE PRESSE*

*Awarded as an A-List-BEST OF AUSTRIA Company 2014 and 2017 and 2019*

*Award Member of the KLIMA-ALLIANZ in the SENAT DER WIRTSCHAFT Austria and Fokus Zukunft*

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